

Annual Development Plan – 2018
Provincial Specific Development Grants (PSDG)

Ministry: Chief Ministry – C.P.

Department/Agency: Department of Trade Commerce & Tourism

Sector: Tourism-21

Total Budget for the Sector Rs.25 Mn.

Component 1: Diversification and development of tourists attraction and marketable products Total Budget for the Component 1 Rs.16,000,000.00

Sub Component and Budget (Rs.)	Broad Activity Area and Budget (Rs.)	List of Activity	Budget (Rs)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
1.1 Development of Infrastructure facilities of tourist attractions Rs 8,000,000.00	1.1.1 Development of infrastructure convenient and sanitary facilities for tourist attractions Rs 3,500,000.00	I Development of infrastructure, convenient and sanitary facilities at Ganegodadevalaya-promotionoflocal tourism	3,000,000.00	-	-
		ii Development of sanitary facilities at wallahagodaDevalaya - promotion of local tourism	500,000.00	-	-
	1.1.2 Development of parking facilities in tourist attractive places Rs 4,500,000.00	I Development of parking facility at Aluvihara Information Center	-	2,000,000.00	-
		ii Development of parking facility at UdadumbaraNisaruwaView point & community center	2,500,000.00	-	-
1.2 Introduction and development of product & services Rs 8,000,000.00	1.2.1 Development of comfort centers for tourism Rs 8,000,000.00	I Development of Tourist comfort center at Milapitiya Ranaviru memorial park	5,000,000.00	-	-
		ii Development of Tourist comfort center-(stage ii) at lookkandura	3,000,000.00	-	-
Total			14,000,000.00	2,000,000.00	

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Component 2: Marketing and promotion of tourism

Total Budget for the Component 2(Rs.3,300 000.00)

Sub Component and Budget (Rs.Mn.)	Broad Activity Area and Budget (Rs.Mn.)	List of Activity	Budget (Rs)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
2.1 Propaganda and promotion programmes Rs- 1,600,000.00	22.1.1 Development of tourism through religious, cultural and other events of Central Province (Collaboration with Stake holders of tourism sector) Rs- 1,600,000.00	I Calibration of Wasanthasmaya- N'eliya, Sinhala Hindu New year festival,-promotion of leisure & cultural events	-	-	200,000.00
		ii. Calibration of Vesak, Poson&Esalaperahara (Promotion of Religious & cultural events)	900,000.00	-	-
		Iii. Calibration of World Tourism day& conduct/facilitate tourism proem,ect.	-	500,000.00	-
2.2 Training & manpower development Rs- 900,000.00	2.2.1 improvement of language skills for the tourism sector (French, German, Chinese & English Rs- 900,000.00	i. conducting language training programmes for stake holders, Tourist guiders & School leavers (French, German, Chinese & English	200,000.00	100,000.00	100,000.00
		iiConducting Tour guide Training programme& provisions of Job opportunities in tourism sector (Tour Guide, Transport Facilitator & Tourism Facility Provider)	200,000.00	150,000.00	150,000.00
2.3 Tourism Information centers Rs.800,000.00	2.3.1 improvement of awareness in Tourism sector of Central Province & facility uplift to service Quality Rs.800,000.00	i. preparation of Name boards/signage , Booklets, leaflets ect.	200,000.00	200,000.00	200,000.00
		ii. Providing Facility to uplift service Quality of information centers	-	100,000.00	100,000.00
Total			15,000,000.00	1,050,000.00	750,000.00

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Component 3:Ensure the Income generation for the local community through promotion of tourism. Total Budget for the Component 3(Rs.3,800,000.00)

Sub Component and Budget (Rs.)	Broad Activity Area and Budget (Rs.)	List of Activity	Budget (Rs.)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
3.1 Training & technical guidance Rs. 800,000.00	3.1.1 Quality development of home stay and technical guidance programmes to local community to enrolments in tourists home stay & hospitality sector Rs. 200,000.00	I Conducting awareness, Training & technical guidance programme the community of Home- stay units- Heeloya, Dmbulla, Meemure	150,000.00	50,000.0	-
	3.1.2 Conducting skill development & awareness Programme to encouraged school children & privet sector stakeholders Rs. 600,000.00	I Conducting skill development & awareness Programme to encourage privet sector stakeholders (craftsmen, artists, souvenir makers, cultural event performers and Travel Agent companies in tourism industry.)	100,000.00	100,000.00	100,000.00
		ii. Conducting Training & awareness Programmes to Community, school children & Conducting Eco friendly activities and eco trips for the student of travel club. (minimizing the damages of environment)	100,000.00	100,000.00	100,000.00
3.2 Facilitate local entrepreneurs - Rs. 1,000,000.00	3.2.1 providing facility to local entrepreneurs to upgrade & showcase their products Rs 1,000,000.00	i.establish& providing facility for handicraft showroom at Comfort & welcome centers at nuwaraeliya&Dambulla	-	500,000.00	500,000.00
3.3 enhancement of community participation Rs. 2,000,000.00	3.3.1 conduct exhibition & trade fair to promote for small & medium scale tourism related industries & products & services collaboration with government & non government organizations & stakeholders of tourism sector Rs .1,500,000.00	i. conduct exhibition & trade fair to promote for small & medium scale tourism related industries & products,	1,500,000.00	-	-
	3.3.2 introducing of tourism in SigiriyaThakote Wawa to increase income level of local communityRs .500,000.00	.Providing 2 boats	-	500,000.00	-
Total			18,50,000.00	1,250,000.00	700,000.0

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Total Budget for the Sector (Rs.25 Mn.)

Component :4 capacity development

Total Budget for the Component 4 (Rs.1,900,000.00)

Sub Component and Budget (Rs.)	Broad Activity Area and Budget (Rs.)	List of Activity	Budget (Rs)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
4.1 institutional development of the communities involved in tourism Rs.500,000.00	4.1.1 facility providing for Improvement of traditional Ayurvedic medical practices,& conducting capacity development training programme for manpower who engage the comfort centers Rs.500,000.00	i. Improvement of traditional Ayurvedic medical practices, inDambulla comfort &Ayurvedic Center & Conducting AwarenessProgramme for Tourist Hotels, Guest House, & Other pleases which is given Ayrvedic treatment to Develop Ayurvedic Practices	100,000.00	200,000.00	50,000.00
	4.1.2 Conducting capacity development training programme for information offices & service providers of Comfort &information centers	ii Conducting capacity development training programme for information offices & service providers of Comfort &information centers	50,000.00	50,000.00	50,000.00
4.2 capacity development of government organizations Rs.1,400,000.00	4.2.1 . Skill development & experience sharing Programmes for govenment Human Recourse development & given facility to upgrade service Quality Rs.400,000.00	i Conducting skill development (language skills) & experience sharing Programmes for internal Human capacity	200,000.00	-	-
		ii. Provisions of Facilities to develop the organizational performance & productivity	200,000.00		
	4.2.2 Provision of necessary facilities & technical guidance to Implementation of Strategy for Business registration Rs.1,00,000.00	i. Provision of necessary facilities & technical guidance to Implementation of Strategy for Business registration though the Divisional secretariats	400,000.00	300,000.00	300,000.00
Total			950,000.00	550,000.00	400,000.00

(Form 3)

Department/Agency: Department of Trade Commerce & Tourism

Total Budget for the Sector (Rs.25 Mn.)

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(Form 3)

Sector: Tourism

Total Budget for the Sector (Rs.25Mn.)

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(Form 3)

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